

Press Release

Elesa unique Ergostyle® design – a market responsive approach



As a worldwide manufacturer/distributor, Elesa have rather shorter lines of communication with their customers than might otherwise be the case – a situation which allows them to focus their manufacturing expertise on rapid response and highly detailed product designs.

Elesa are delighted to share the results of this in the provision of their [Ergostyle® brand](#), coupled with the [elecolors™ program](#).

Ergostyle® standard components carry an identifying 5 dot logo which denotes soft-touch for special comfort, soft-style for special visual aesthetics, comfort moulded design for ease of operation giving powerful action for low effort. Fitting neatly with this specialist range is the elecolors™ program enabling users to co-ordinate or feature a number of colour options to match corporate, safety or functional identification needs.

Explained Nigel Pritchett, M.D. at Elesa (UK), “we know what manufacturers want in their component supply from our worldwide relationship with our customers who, like us, are manufacturers themselves.”

[Ergostyle® premium line components](#) cover the spectrum of control levers, handwheels, knobs, crank handles, wing nuts, grab handles, pull handles, adjustable handles, lobe knobs, door locks, bridge handles and related items.

[Elecolors™](#) are available in a selection of industrial colours across much of the Ergostyle® range where typically inserts, caps and buttons



Press Box

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STANDARD MACHINE ELEMENTS WORLDWIDE

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can be specified to suit the application.

Further information regarding Elesa products may be found at: www.elesa.com or follow them on twitter: www.twitter.com/ElesaUK.



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